

VISION

To be the
best beet sugar
company in
the world

AMERICAN CRYSTAL



SUGAR COMPANY

MISSION

Maximize the long term prosperity of our family farms and communities

Foster a workplace culture that attracts, develops, and retains outstanding employees

Maintain highest standards for safety, product quality, and productivity

Embrace innovation and continuous improvement in all aspects of our business

AMERICAN CRYSTAL



SUGAR COMPANY

VALUES

Safety

No priority is higher

Integrity

Build and maintain trust

Quality

In everything we do

Teamwork

Listening, communicating and bringing out the best in each other

Accountability

For our actions and for results

AMERICAN CRYSTAL



SUGAR COMPANY